



# Columbia Drag Boat Association Sponsorships 2012



The following sponsorship packages and options present an opportunity for your business to participate at whatever dollar level you choose. These packages have been organized to provide your business with:

- Maximum media exposure during the extreme sporting event.
- Opportunity to reach people from Oregon, Washington, California, Nevada, Arizona, and Canada.
- Retail contact opportunities
- Opportunity to build a strong customer base by advertising to a captive audience.
- Association with a family-oriented racing organization that emphasizes Safety & Entertainment with World Class Boats, Drivers and Crews.
- Professional announcing of sponsorship's names throughout 2 full days of racing.
- Links to fans throughout the world of internet advertising and on our website. [www.cdbaracing.com](http://www.cdbaracing.com)
- Maximum return on your investment with a motor sports venue.

## SUPPORTING SPONSOR

**\$500.00**  
Per event

- ~ Sponsor announcements
- ~ 2 weekend passes
- ~ Sponsor Listing & Link on the website

## SAFETY & RESCUE SPONSOR

**\$1,000.00**  
Per event

- ~ Sponsor announcements
- ~ 4 weekend passes
- ~ 1 banner space 2' x 6' (Sponsor provided banner)
- ~ Sponsor Listing & Link on the website

## LANE SPONSOR

**\$500.00**  
Per lane & event

- ~ Sponsor announcements
- ~ 2 weekend passes
- ~ 1 banner on scoreboard 2' x 3' (Sponsor provided banner)
- ~ Sponsor Listing & Link on the website

## LANE SPONSOR-SEASON

**\$2500.00**  
Per lane

- ~ Sponsor announcements
- ~ 4 Season passes
- ~ 1 banner on scoreboard 2' x 3' (Sponsor provided banner)
- ~ Sponsor Listing & Link on the website

## TRACK SPONSOR

**\$2500.00**  
Per event

- ~ Sponsor announcements
- ~ 4 Season passes
- ~ 1 banner space 2'x6' (Sponsor provided banner)
- ~ 10x10 advertising or vendor area \*
- ~ Sponsor Listing & Link on the website

\* Vendors to be responsible for all Fee requirements

## TROPHY SPONSOR

**\$500.00**  
Per class/  
session

Sponsorship name on each 1st & 2nd place trophy for each race venue throughout the season (10 trophies) ~1st & 2nd place trophies at year end Awards Banquet  
~ 2 Season Passes  
~ Sponsor Listing & Link on the website

- In order to have Sponsor Advertising on all Season Race Posters, CDBA should be contacted and/or sponsorship forms & monies sent in by April 15, 2012
- If you have a promotional idea that would be of particular value to you, we will be happy to discuss a custom package for your individual situation.
- Your sponsorship will help bring the sport of Drag Racing to the next level. Teaming up with CDBA we look forward to seeing your business at the finish line.

For further sponsorship information email:

[info@cdbaracing.com](mailto:info@cdbaracing.com)

website: [www.CDBAracing.com](http://www.CDBAracing.com)