



2011 Board Members

Sparky Rose
Commodore
Eugene, Oregon

Lee Reinhart
Vice-Commodore
Redmond, Oregon

Cherri Willis
Secretary
Springfield, Oregon

Kristen Fuller
Treasurer
Eugene, Oregon

Dwight Timm
Race Director
Eagle Creek, Oregon

Mike Grover
Safety Director
Myrtle Creek, Oregon

Jim DeBoard
Board Member
Prineville, Oregon

Joe Willis
Board Member
Springfield, Oregon

Rick Coffman
Board Member
Klamath Falls, Oregon

Al Zemke
Board Member
Redmond, Oregon

Saturday February 19, 2011

9:00 AM Board Meeting
Board Room, Renaissance Inn, Keizer, OR

Board Meeting Minutes

Meeting called to order: 9:14 AM

Board Members in Attendance: Sparky Rose; Kristen Fuller; Al Zemke; Jim DeBoard; Joe Willis; Cherri Willis; Rick Coffman; Lee Reinhart; Dwight Timm; Mike Grover

Board Members Absent: None

CDBA Members and others present: Michelle DeBoard; Andy Haavisto; Jeff Green; Rob Temple; Lorena Reinhart; Steve Montgomery;

Item 1: Approval of January 2011 Meeting Minutes

January minutes were read and approved by the board. They will be posted.

Item 2: CDBA Financial report

Financial balances were reported by Kristin and discussed.

Item 3: NJBA Report by Jeff Green

Jeff reports that NJBA / Joe Shelfo is having a hard time getting to meet with the representatives of the city of Chowchilla due to their current financial issues. At the time, it is unclear that there will be a race at Chowchilla. If there is a race, they are trying to get is scheduled for June 11th and 12th. NJBA wants this co-sanction with CDBA.

NJBA would like a co-sanctioned race in Bakersfield California the weekend of May 21st. This would be a points race for full members. The CDBA race to be co-sanctioned would be the Lakeside race in August. This seems the most logical race as it usually generates a lower boat count; it is in the middle of August when NJBA does not have a race for a month on each side; the parking situation can afford an expanded pit area; there is lodging, camping, food, and supermarket close by; it would be a boost to the Lakeside community; it may be a slightly closer drive for the racers; and performance possibilities are optimum.

The Chowchilla race will be added to our scheduled as "To Be Announced".

The Bakersfield race will be added to our schedule for 5/21/11

The Lakeside race will be listed as a co-sanctioned race for 8/20/11 – 8/21/11.

Item 4: Points

There is a brief discussion on points and how they may be calculated with the new races. We will refer back to this at the next board meeting.

Item 5: Rules for co-sanctioned races

There is a brief discussion on rules and restrictions for both the NJBA and CDBA as well as Lucas. For the NJBA races, the class structure will be appropriate. For the CDBA, we will need to provide the appropriate classes. There will be further discussion of this at the next boarding meeting and when the races are finalized. It is noted that the races will be optional for all racers, not mandatory.

Item 6: Skagen Report by Rob Temple

The CDBA has officially committed to Tony Skagen that we will add the Daytona 21 class to our first race in June. There is a brief discussion on safety issues and it is agreed that these will be minor and will be worked out by the first race. Rob requests that a link be set up on our website for the Skagen racers and it is agreed to. Financial information such as racing fees, membership, etc. have not been discussed with Tony as of yet.

Andy made a motion that Rob Temple be named the official liaison to Tony Skagen. Jim DeBoard 2nd the motion and the motion was passed. All board and general members are to refer to Rob Temple with questions or information regarding the Skagen boats/racers.

We are reminded that Jeff Green was also named an official liaison to the NJBA/Joe Shelfo and the same courtesies are to be extended to Jeff.

Item 7: Test and Tune

As of this meeting, there is to be a "Test and Tune" scheduled for both the June and July races. These are scheduled to take place on the Friday's of each event. As of this meeting, Rob will apply for permits for the test and tune's for both races and we can add them to the schedule as tentative.

Item 8: Super Eliminator Class – Sparky

Sparky discusses the addition of a "Super Eliminator Class" to the CDBA program. He states that this would create more seat time for drivers, add another class, and generate more revenue. Sparky suggests that the drivers in the Super Eliminator class must first be registered in their regular class and will then register for the Super Eliminator class for an additional \$75.00. It is assumed that this structure would not take away from other classes but add additional racing opportunities as does the Gambler. The "five second" rule is discussed at length due to the possibility of severely mismatched pairings. The spirit and intent of the five second rule for eliminations is also discussed as well as the need for a better understanding of the rule. It has been past practice and experience that the tower is able to see potential issues with safety. There is concern that there may be an issue with the starting line procedures. Per Dwight, it has been past practice not to pair up racers that would create an issue. It is agreed that most pro-mods will not run in a Super Eliminator Class. This will be brought up at the next board meeting if it is decided that there will indeed be a Super Eliminator Class. This class itself will be brought up at today's general meeting.

Item 9: Headsets

Driver radios/headsets are mandatory this year. There is a brief discussion with regard to the drivers that do not have them. No decisions were made. At this point, most drivers have them.

Item 10: Additional/More pay-outs

Al suggests that CDBA offer more payouts for the "Gambler". Most board members agree as this would be a positive "win" for more than just first place. The "winning" drivers will be presented with their cash prize at the awards ceremony after eliminations. A 60/30/10 split is suggested as well as splitting further into the class. This will be brought up at the General Meeting Today.

Item 11: Registration / Camping

Dwight asked that this be added to the agenda. In years past, we have not been as diligent as possible with collecting fees for camping as well parking permits and this has caused a loss in potential revenue. Cherri presents a worksheet or "check list" of sorts in order to collect from the racers, families, crew, etc. up front. Such things as point-blank asking where they are going to be staying, if they are camping: How many tents, campers, etc.? Also, they should be asked at that time if their crew will have additional vehicles and remind them that there is a vehicle charge and required pass for everything other than the tow vehicle. It is decided that security will be asked to check vehicle permits, camper/RV permits, and tent

stickers (stickers to be placed on tents rather than a paper permit). Al suggests that we have a pre-printed notice that security can place on windows of those vehicles that do not have a pass. They should pay when they leave if they do not have a pass.

Registration will be near the Gazebo, clearly visible. There will be signs directing traffic to it.

Cherri suggest a "roll call" of sorts be added to the website in hopes that we get an idea of what and who we can expect. Al asks for a committee for registration to take care of these details and report back to the board. Dwight, Kristin, and Cherri are named to this committee.

Item 12: More help from board members at the race.

Mike Grover asks that the board as a whole help out more with the entire set up of the race weekend. It has been observed that the same "non-board" members are tirelessly setting up fencing, speakers, etc. He asks that board members be named as being responsible for key areas of set-up/tear down. These areas are:

- #1 *Fencing: Jeff and Rob will be in charge. This does not mean that only Jeff and Rob will do the fencing but that they are responsible for "rounding" up the help". Jeff will speak to the people that usually help him.*
- #2 *Speaker system: Per Sparky, Skip has agreed to be in charge of this. Sparky will make sure that the speakers are at the track and will also be in charge of correspondence with Skip. Jim has also volunteered to help with the speakers.*
- #3 *Pit Parking: Joe and Rick will be in charge of parking. They will both be arriving at the track early. They will make lines, arrange the pits, help back trailers, and arrange camping areas.*
- #4 *Bring club trucks and trailers: Mike has asked for a volunteer to be in charge of making arrangements for the club equipment. This person will not necessarily drive the truck(s) but will be responsible in seeing that all equipment will be at the track in a timely manner. Sparky will do this.*

Item 13: Promotions

Various promotion ideas were discussed:

Joe and Cherri have been involved with a local "Show and Shine" in Springfield. They have displayed their boat along with Larry Wickizer and Lane Kling. CDBA banners were hung as well as a drawing for free admission tickets to the next race. Schedules were handed out and they were allowed to start the engines which drew a lot of attention. In previous years, this event has been held after our July race. Several fans were interested and did not realize that there were still races at Dexter. Unfortunately, the next local race was always the end of September when most had forgotten about it. This year, the event is being held the weekend before the July race. Joe would like to take full advantage of this marketing opportunity for the local crowd. He will head this up and contact the organizers. In the past, CDBA was allowed to show the boats free of charge. This event takes place outside of Joe and Cherri's back yard and they have invited members to attend. Joe would like to get up to 10 local boats. As we get closer, information will be put on the website. Free passes (one per group or a buy one get one) will be given out at the "show-n-shine" to get attendance up.

Jeff discusses sponsorship and posters. He asks that everyone "in the room" to actively try to come up with new ideas. He then challenges everyone in the room to do more. Jeff has arranged lane sponsors for the Haystack race. He discussed the "Pump House" owners and all that they have done to promote CDBA. They have agreed to do radio advertising for CDBA for the Haystack race this year. They have donated clothing items for the raffle. They will have a "cruise-in" again this year. Jeff asks that CDBA list them as lane sponsors at Haystack. Jeff states that LKO will also be a lane sponsor at Haystack this year.

Stacy sent out invoices for sponsors. Bi-mart is on board. Sparky is discussing sponsorship Guaranty Chevrolet.

Mike states that Liz Edwards has been working on ideas and would like to work on advertising and asks that someone on the board to support this. This was also brought up to Stacy. Liz will present her ideas at the general meeting.

Poster: It is discussed that we need to get the sponsor's locations as well as names and logos on the poster. Mike states that Eugene Skin Divers is a sponsor again this year and also names "Don's Powder Coating" as a sponsor. Mike asks that "of Roseburg" be added. He would like to add "Don's Powder Coating" to a sponsor list, as well as a banner and the posters.

Item 14: Membership Fees

It is decided that weekend racer membership fees will remain \$50.00.

Item 15: T-shirts / Sweatshirts

Sparky will take inventory of our current supply of t-shirts and sweatshirts. It is suggested we use an old design as the design is owned by CDBA and still available. Sparky will follow up with this and report at next meeting so that we can get things ordered.

Item 16: Website Communication

Ginger will communicate with the webmaster, Rich, concerning vendors and points. Cheri and Sparky will also communicate with Rich. If anyone wants something on the website, contact Cheri.

Item 17: Dinner for the Commodore's Ball

Mike discusses the number of RSVP's received for the dinner. 100 dinners have been ordered and must be paid for. It is decided that if someone has RSVP'd and does not come to the dinner, they are still responsible for the cost. There are approximately 10 dinners left to sell.

Item 18: Accounting Information

Handout: List of questions regarding unclear entries.

Discussion of these items. Kristin will review records and report to Andy and Al by Thursday of this week.

Item 19: Recommendations from CPA for "parameters to help with establishing safeguards with accounting processes with non-profit status"

Handout: Recommendations from CPA

The board discusses recommendations by the CPA and how best to execute these. Motion to adopt the recommendations in the spirit of it's intent was made and 2nd. This motion was passed.

Handout: Sample of accounting practices for a non-profit organization.

Cheri is asked to create a similar list of accounting practices using the CPA's recommendations and our current staffing that will meet criteria for all safeguards. She agrees to do so and will have a rough draft by the next board meeting.

Sparky will retain a new bookkeeper to file the 2010 taxes and 1099's.

Item 20: General Meeting

Discussion of General Meeting Agenda

Meeting adjourned 12:30 P.M.